



Jake Kowalewski

DIRECTOR STRATEGY & CORPORATE DEVELOPMENT

Expertise:

- Corporate & Business Strategy
- M&A/Post M&A Integration
- Corporate Branding
- Strategic Planning
- Value-Based Pricing
- Strategic Partnerships
- Business Intelligence and Analytics
- Digital Marketing Strategy
- Marketing Automation
- Project Management
- Business Development
- International Business
- Market Research
- Executive Leadership

Jake Kowalewski has been championing strategy development, integration, and alignment across sales, marketing, & management teams over his 15-year career. In his previous positions within capital equipment, Jake has led marketing organizations at the executive level, industry segment development, and product management with teams in North America, Europe, South America, and Asia. Jake is an influential thought leader and effective change agent, who mentors and guides executive teams to new heights.

Jake is committed to serving as a trusted and respected leader, focused on doing what's best for the company and team, regardless of the challenge. He truly enjoys international and global business and is an expert at optimizing product portfolio performance with a passion for empowering executive teams to achieve new heights.

Jake enjoys spending time with his wife and four children. He also takes pleasure in traveling, reading, running, hiking, golf, and fishing. Jake engages with his community by being a member of the Growth and Curriculum Committee for the Manhattan School District.

Jake holds a BA in Business and Economics, and a Masters Degree in Business Administration with a concentration in Organizational Leadership from Benedictine University.